

Friends of Downtown

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT

Cyndi Bodin: 807-1385

Beverly Shaw: 775-5160

Friends of Downtown hosts mum sale August 29

Lafayette and West Lafayette, Indiana – August 14, 2008 – The Friends of Downtown is hosting its 28th Annual Mum Sale from 11 a.m. to 2 p.m. on Friday, August 29, with a rain date of Tuesday, September 2.

The sale site is the Wabash Landing plaza outside Border's Books in West Lafayette. Mums will sell for \$6 each and be available in bronze, coral, lavender, maroon, white and yellow. The Friends also will sell asters and ornamental cabbages.

Proceeds will be used by the nonprofit organization for hilltop-to-hilltop downtown projects and beautification.

Also, from Friday, August 29, through Monday, September 1, Bennett's Greenhouse, Von Tobel's and both Ace Hardware stores will contribute 10 percent of their mum and aster sales to the Friends of Downtown.

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Friends of Downtown

PUBLIC SERVICE ANNOUNCEMENT

August 14, 2008

RUN THROUGH AUGUST 29, 2006

FOR MORE INFORMATION CONTACT

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Beverly Shaw: 775-5160

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FRIENDS OF DOWNTOWN MUM SALE

THE FRIENDS OF DOWNTOWN WILL BE SELLING \$6 MUMS AND
ASTERS IN A VARIETY OF COLORS FROM 11 A.M. TO 2 P.M. FRIDAY,
AUGUST 29, ON THE PLAZA IN FRONT OF BORDER'S BOOKS AT WABASH
LANDING IN WEST LAFAYETTE.

IT'S THE 28TH ANNUAL MUM SALE FOR THE ORGANIZATION, WHICH
RAISES FUNDS FOR HILLTOP-TO-HILLTOP DOWNTOWN PROJECTS AND
BEAUTIFICATION.

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**Media Advisory from
The Friends of Downtown**

MEDIA ADVISORY

August 26, 2008

FOR MORE INFORMATION CONTACT

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Friends of Downtown Mum Sale Friday, August 29

You are invited to cover the Friends of Downtown 28th Annual Mum Sale::

Who

Friends of Downtown

What

28th Annual Mum Sale

When

Friday, August 29 (Rain date, Tuesday, September 2)

11 a.m. to 2 p.m.

Where

Wabash Landing, plaza area in front of Border's Books, West Lafayette

Why

Proceeds are used by Friends of Downtown for beautification projects.

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